HUMAN-IN-THE-LOOP AI CONTENT CHECKLIST

Create content that's accurate, authentic, and uniquely yours

Level343

BEFORE YOU START

- [ ] I have a clear goal for this piece (educate, convert, entertain, etc.)
- [ ] I've chosen a topic that fits my brand and audience
- [ ] I know what tone and voice I want to maintain
- [ ] I've gathered any source links or data I want to include

WHILE USING AI

- [ ] I used prompts that align with my goal (e.g., "Write in a friendly, expert tone...")
- [ ] I asked follow-up prompts to refine ideas or expand points
- [ ] I made sure not to copy/paste blindly—I'm building from the base
- [ ] I watched for repetitive or overly "AI-ish" language (e.g., "enchanted," "tapestry")

EDITING THE DRAFT

- [ ] I fact-checked every claim, stat, or name
- [ ] I replaced generic phrasing with specific, audience-relevant language
- [ ] I added personal insights, examples, or stories
- [ ] I checked for tone consistency (does this sound like me?)
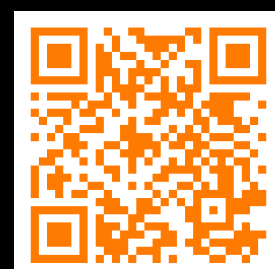- [ ] I made it scannable: subheadings, bullets, short paragraphs

FINAL TOUCHES

- [ ] I added SEO keywords naturally
- [ ] I wrote a custom meta description and excerpt
- [ ] I ran it through an AI detection tool if needed
- [ ] I ensured it aligns with Google's E-E-A-T principles (experience, expertise, authority, trust)
- [ ] I have a real person give it a final proofread

Done! You've created a piece of content that uses AI's strengths without losing your own.